

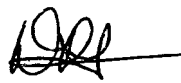
ASSIGNMENT SEARCH

#9

PATENT NUMBER:
SERIAL NUMBER: 08/819497
RELATED PATENT NUMBERS: 5159365 5541691 5608475 5629749
5649252 5678083 5671453
TITLE: DIGITAL AUDIO SYSTEM FOR RADIO STATIONS
APPLICANT: GOLDMAN, ROBERT J.

ISSUE DATE: 00/00/00
FILING DATE: 03/17/97

NO MORE INFORMATION FOR THIS SERIAL NUMBER


DEBORAH PERRY-LEEPER
PARALEGAL SPECIALIST
OFFICE OF THE SPECIAL
PROGRAM EXAMINER
GRNIP2100

*** AUTOMATED PATENT ASSIGNMENT SYSTEM ***

NO INFORMATION AVAILABLE IN THE AUTOMATED SYSTEM
FOR SERIAL NUMBER 08186302 01/31/98 08:21

2/9/1 (Item 1 from file: 194)
DIALOG(R) File 194: CBD Oct.
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3220078

%DIGITAL% ON-AIR STUDIO SYSTEM

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SPONSOR: U.S. Information Agency, Office of Contracts, Room 1611, 330 C Street, S.W., Washington, DC 20547

SUBFILE: PSU (U.S. GOVERNMENT PROCUREMENTS, SUPPLIES)

SECTION HEADING: 99 Miscellaneous

PUBLICATION DATE: JANUARY 31, 1994

FILE COPY

1/9/52 (Item 1 from file: 635)
DIALOG(R) File 635:Business Dateline(R)
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0368848 93-19503

%RCS% acquires Decision Inc.; Now offers complete %software% solution for radio station %programming% and operations

Jarrard, Judith

Business Wire (San Francisco, CA, US) s1 p1

PUBL DATE: 930209

JOURNAL CODE: BWRE

DOC TYPE: Report

DATELINE: Scarsdale, NY, US WORD COUNT: 651

TEXT:

ENTERTAINMENT WIRE)--Radio Computing Services Inc. (%RCS%), the market leader in radio %software%, has acquired the assets of Decision Inc., a privately held Texas firm specializing in traffic and news systems for radio stations.

Financial terms of the agreement, finalized in January, were not disclosed. Decision's traffic system completes %RCS% Works, a suite of integrated, multi-user %software% products for radio stations. The move makes %RCS% the only company that provides a total %software% solution for all aspects of running a radio station.

Asked for their opinions about the acquisition, broadcast experts were enthusiastic. "It's a dream set up," said Ted Ruscitti, consultant. "This combination represents the best of every necessary radio system, all in one place, all working together."

Dwight Douglas of Burkhart Douglas, said: "In today's world, those who know how to simplify their business with technology will have more time to be successful. The merger demonstrates %RCS%' commitment to state-of-the-art time management. One computer screen, one company, same goal: To make your business run better. I vote yes!"

Decision's original product, Broadcast System III, is now called %RCS% Traffic. It runs on DOS and UNIX-based PCs and workstations, and manages all aspects of advertising traffic, including logging, placement, audit trails, and billing. The company is now perfecting the product's smooth interaction with the rest of %RCS%' systems.

Decision Inc., based in Jacksonville, Texas, was founded fourteen years ago. The company's staff will remain in Texas as employees of %RCS%, with Decision founder and president Bill Waller assuming the title of %RCS% vice president.

"This makes %RCS% the only one-stop-shop for radio %software%," said %RCS% president Andrew Economos. "Technically, it's a sound choice: Decision's 600 clients can't say enough good things about their system. It's a great cultural match as well. Bill Waller is extremely bright, dedicated and he believes firmly in quality and support, as we do. He's built a very strong development staff who are already working well with ours."

"This realizes one of our dreams: to have a complete line of products for radio," said Bill Waller, Decision Inc. founder and president. "Radio stations are too complex for any one person to make all the decisions about everything that goes on the air."

"The %RCS% approach of providing %software% for all the different aspects of running a radio station -- traffic, yield management, research, music scheduling, news editing, %digital% production and live broadcast aids -- is very powerful. I've always admired and respected %RCS% for their creativity and intelligence. We're thrilled to be bringing our products to their world-wide marketing organization."

%RCS% is a 14 year old, privately held corporation which pioneered the use of computer-based music scheduling. Selector was the first product of its kind when %RCS% introduced it in 1979; today it dominates the market. In recent years, %RCS% has expanded beyond its original niche to embrace all aspects of %software% necessary for running radio stations.

In addition to the now-classic Selector, the %RCS% product line includes MusicBase, the only computerized source for the music charts from 1955 to the present; SongTrack, a %software% tool for managing a station's research; NewsLink, which funnels news copy into the network system for editing on broadcast; Pro-Rate, which brings the yield management techniques used by the travel industry to radio ad sales; %RCS% Traffic, for logging, placement, and billing of commercials; Linker, for managing the flow and scheduling of promos, jingles, public service announcements, etc.; ProSonix, a %digital% editing and audio entry system for producing in-house jingles, PSAs, promos and commercials; MasterControl, a computerized air studio that displays the schedule and copy to the air talent, enables special effects, and even plays music from a CD jukebox or computer hard disk.

All of these products combine as %RCS% Works, a fully integrated, multi-user, total solution for radio. Headquartered in Scarsdale, %RCS% has subsidiaries or representatives in Canada, Mexico, Australia, Singapore, Japan, France, Germany, Italy, the United Kingdom and Africa.

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COMPANY NAMES: Radio Computing Services Inc, Scarsdale, NY, US,
DUNS:03-940-0239, SIC:7371,
Decision Inc, Jacksonville, TX, US, DUNS:11-744-0685, SIC:5734,

CLASSIFICATION CODES: 8302 (Software and computer services); 2330
(Acquisitions & mergers)

DESCRIPTORS: %Software% industry; Acquisitions & mergers; Radio
broadcasting; Middle Atlantic

Applicant's Copy

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2/9/1 (Item 1 from file: 194)

DIALOG(R) File 194: CBD Oct.

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SPONSOR: U.S. Information Agency, Office of Contracts, Room 1611, 330 C Street, S.W., Washington, DC 20547

SUBFILE: PSU (U.S. GOVERNMENT PROCUREMENTS, SUPPLIES)

SECTION HEADING: 99 Miscellaneous

PUBLICATION DATE: JANUARY 31, 1994

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